

# TOBACCO USE IN KY, 2019 – BY THE NUMBERS

## Goal 1: Preventing Initiation of Tobacco Use

- **14.3%** of HS students are current smokers (YRBS 2017)
- **10.6%** of HS students are current smokeless tobacco users (YRBS 2017)
- **14.1%** of HS students are current e-cigarette users (YRBS 2017)
- **26.0%** of **HS** students and **7.6% MS** students currently use tobacco products (including e-cigarettes) (YRBS 2017)
- **12.5%** of **HS students** and **6.3%** of **MS students** smoked a whole cigarette for the 1st time before the age of 13 or 11, respectively (YRBS 2015)
- **20.2%** of HS students bought their own **cigarettes** (YRBS 2015); **14%** bought their own **electronic vapor products** (YRBS 2017)
- Synar tobacco retailer violation rate: **7%** (BHDID FY18)
- **71 districts** and **727 schools** have a 100% tobacco free school policy; **41% of districts** and **56% of KY students** are protected (KTPC 2018)
- **45.8%** of KY HS students tried to quit using tobacco products in the last 12 months (YRBS 2017)

## Goal 2: Eliminating Exposure to Secondhand Smoke (SHS)

- **29 municipalities** or approx. **34.7%** of KY residents are protected by smoke-free policies (KCSP 2018)
- **71%** of KY adults support a state-wide smoke-free law (KHIP 2018)
- **87%** of KY adults support tobacco free school policies (KHIP 2018)
- **75.0%** of KY adults support a smoke-free workplace policy (KyBRFSS 2017)
- **73.4%** of KY adults have a voluntary smoke-free policy at home (KyBRFSS 2017)
- **68.7%** of KY adults had a voluntary smoke-free policy in their vehicle (KyBRFSS 2017)
- **17.5%** of KY adults are exposed to SHS at work (KyBRFSS 2017)
- **16.4%** of KY adults are exposed to SHS at home (KyBRFSS 2017)
- **21.5%** of KY adults are exposed to SHS in the car (KyBRFSS 2017)
- **17.3%** of KY adults are exposed to SHS in public places (KyBRFSS 2017)

## Goal 3: Promoting Quitting Among Adults & Young People

- **24.6%** of KY adults currently smoke cigarettes and **6.1%** currently use e-cigarettes (KyBRFSS 2017)
- **52.9%** of KY adult smokers made a serious but failed quit attempt within the last year (KyBRFSS 2016)
- **33.8%** of KY adult smokers intend to quit and have a timeframe in mind (KyBRFSS 2016)
- **34.3%** of KY adults are aware of Quit Now KY services to quit smoking (KyBRFSS 2016)
- **4,689 calls** were made to Quit Now Kentucky in FY18 (decreased from 7,339 in FY16 and 6,904 in FY17)
- **23,139 unique visits** were made to Quit Now Kentucky website in FY18 (increased from 17,578 in FY16 and 9,201 in FY17)
- **1,640 web (self) referrals** were made in FY18
- **1,886 provider referrals** were made to Quit Now KY in FY18
  - **203 e-Referrals**
  - **902 fax referrals**
  - **781 provider web referrals**
- **26%** Quit Now KY cessation rate; **32%** among those who used web service (NJH and KTPC 2018)

## Goal 4: Eliminate Disparities Associated with Tobacco Use and Exposure

- **18.4%** of **pregnant women** in KY smoke cigarettes (KY Vital Statistics, 2016)
- **21.4%** of **African American** and **25.1%** of **Hispanic** adults in KY currently smoke cigarettes (KyBRFSS 2017)
- **46.2%** of **low-income adults** and **42.2%** of those with **less than a HS education** in KY currently smoke cigarettes (KyBRFSS 2017)
- **38.4%** of **disabled adults** in KY currently smoke vs **20%** of adults with **no disability** (KyBRFSS 2016)

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